



Third Party Symbols Usage Guidelines

CONTINENTAL CLOTHING CO.

Certification Symbols and usage

Each third party certification symbol/logo has its own set of usage guidelines that must be followed.

| Certification Logo/Symbol | Use by Third Party Allowed | Usage Rules | Alternate Versions Available |
|---|-------------------------------|--|---|
| EARTH POSITIVE IS a member of FAIR WEAR fairwear.org LEADER | Yes | Must clearly relate to specific EP products only. Not to imply that it relates to the 3rd party, or any other products. Must include the brand name. Cannot be changed in any way. To keep the text legible, the minimum width of the member logo is 25 mm. | EARTH POSITIVE is a member of FAIR WEAR tairwear.org LEADER |
| FAIR WEAR | Yes | Can only be used in general info context when talking about FAIR WEAR as an organisation (who they are, what they do, etc) but not relating to any company, brand or product. To keep the text legible, the minimum width of the member logo is 25 mm. | FAIR WEAR |
| CO2 CLIMATE NEUTRAL | Yes | Must clearly relate to specific EP products only. Not to imply that it relates to the 3rd party, or any other products. Cannot be changed in any way. | CO2 CLIMATE NEUTRAL |
| OEKO TEX® STANDARD 100 11-72088 Shirley | Yes | For Garments Must clearly relate to specific EP products only. Not to imply that it relates to the 3rd party, or any other products. Must include licence number and name of certification body. Cannot be changed in any way. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo. | OEKO TEX STANDARD 100 11-72688 Shirley OEKO TEX STANDARD 100 11-72688 Shirley STANDARD 100 11-72688 Shirley |
| OEKO 100 TEX® 11-73533 Shirley | Yes | For Tote Bags Must clearly relate to specific <u>EP products only.</u> Not to imply that it relates to the 3rd party, or any other products. Must include licence number and name of certification body. Cannot be changed in any way. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo. | OEKO TEX STANDARD 100 11-73533 Shiftey OEKO STANDARD 100 11-7253 Shiftey OEKO STANDARD 100 11-7253 Shiftey |
| OEKO TEX° | Yes | Can only be used in general info context when talking about OEKO-TEX® as an organisation (who they are, what they do, etc) but not relating to any company, brand or product. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo. | OEKO TEX° |
| { PCTA - APPROVED VEG VEGAN | Yes | Must clearly relate to specific <u>EP products only.</u> Not to imply that it relates to the 3rd party, or any other products. Cannot be changed in any way. | |
| NIC TEXY | | Our GOTS licence for Earth Positive products | |



No

Our GOTS licence for Earth Positive products only covers the products up to the point of sale to the 3rd party.

Our customers who wish to sell EP products under GOTS are advised to apply for their own certification (whether processor/decorator or trader/reseller) which will allow them to display the GOTS logo at the point of sale and on the product with their own licence number.



