



Third Party Symbols Usage Guidelines

Certification Symbols and usage

Each third party certification symbol/logo has its own set of usage guidelines that must be followed.

Certification Logo/Symbol	Use by Third Party Allowed	Usage Rules	Alternate Versions Available
	Yes	Must clearly relate to specific EP products only. Not to imply that it relates to the 3rd party, or any other products. Must include the brand name. Cannot be changed in any way. To keep the text legible, the minimum width of the member logo is 25 mm.	
	Yes	Can only be used in general info context when talking about FAIR WEAR as an organisation (who they are, what they do, etc) but not relating to any company, brand or product. To keep the text legible, the minimum width of the member logo is 25 mm.	
	Yes	Must clearly relate to specific EP products only. Not to imply that it relates to the 3rd party, or any other products. Cannot be changed in any way.	
	Yes	For Garments Must clearly relate to specific <u>EP products only</u> . Not to imply that it relates to the 3rd party, or any other products. Must include licence number and name of certification body. Cannot be changed in any way. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo.	
	Yes	For Tote Bags Must clearly relate to specific <u>EP products only</u> . Not to imply that it relates to the 3rd party, or any other products. Must include licence number and name of certification body. Cannot be changed in any way. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo.	
	Yes	Can only be used in general info context when talking about OEKO-TEX® as an organisation (who they are, what they do, etc) but not relating to any company, brand or product. The Minimum safe zone around the logo is the size of the 'X' in the OEKO-TEX® Logo.	
	Yes	Must clearly relate to specific <u>EP products only</u> . Not to imply that it relates to the 3rd party, or any other products. Cannot be changed in any way.	
	No	Our GOTS licence for Earth Positive products only covers the products up to the point of sale to the 3rd party. Our customers who wish to sell EP products under GOTS are advised to apply for their own certification (whether processor/decorator or trader/reseller) which will allow them to display the GOTS logo at the point of sale and on the product with their own licence number.	